

### Sponsorship Opportunity

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Sponsors exposure and benefits:

<b>Item</b>	<b>Lead Sponsor</b>	<b>Platinum Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>
Amount	Negotiable	US\$10000	US\$8000	US\$5000
Advertisement on HCR's magazine	Inner cover, full page	Back cover, full page	Half page	Half page
Speech opportunity	15~20 minutes	15~20 minutes	15~20 minutes	15~20 minutes
Booth, on-site promotion (Ads, handbag, gift, etc.)	Yes	Yes	Yes	Yes
On-site company logo display	In front of the podium	In front of the podium	Side	Side
Free tickets	5	4	3	2
VIP seats	4	3	2	1
Company logo on press release document	Yes	Yes	Yes	Yes
Special interview arrangement with media	Yes	Second to lead sponsor	No	No
Company introduction in conference brochure	Inner cover, full page advertisement, page introduction	Full page ad, half page intro	Half page ad, half page intro	Logo and half page intro
Speaker introduction in conference brochure	1 page	½ page	½ page	¼ page
Lunch/dinner speech	Opening remark or dinner speech	Lunch or dinner speech	No	No
VIP private meeting arrangement	Highest priority	Second priority	No	No
Company introduction on HCR website	Prominent location	Yes	Yes	Yes
Email list mass broadcasting	Yes	Yes	Yes	Yes